



# Mexico Inbound Trade Mission

Oklahoma City, OK  
Richmond, VA  
Atlanta, GA  
October 10<sup>th</sup> - 13<sup>th</sup>, 2016

Mexico has become one of the largest and fastest growing markets for US agricultural products. In 2013, exports of US agricultural and related products to Mexico equaled \$18.9 billion, making it the third largest export market for US goods. Furthermore, US agricultural and food exports have increased at an average rate of 10 percent per year since 1994. More recently Mexico is experiencing modest rates of growth after the global economic recession. The level of disposable income is rising which accounts for an increase in food and beverage consumption. These signs of economic recovery and the historical ties between nations make Mexico an interesting market for export.

Register for this inbound trade mission and join SUSTA for one-on-one meetings with pre-qualified Mexican retail and food service buyers. This unique opportunity will allow Southern US Companies, both new and established exporters, the opportunity to strengthen an already solid trading relation between nations and delve into the Mexican market in a more accessible and low cost manner. Eligible MySUSTA companies can log into your account to [register online](#).

### Booth Fees:

One-on-One meeting \$25.00

**Registration Deadline:** September 5<sup>th</sup>, 2016

**No refunds for cancellation after September 5<sup>th</sup>, 2016.**

Fee Includes: Pre-arranged one-on-one meetings with Mexican buyers. Participants may also choose complimentary participation in the concurrent Costa Rica Inbound Mission.

**Product Description** (suitable products but not limited to): Snack Foods • Breakfast Cereals • Fruit/Vegetable Juices • Frozen Foods • Dairy Products • Dressing and Marinades • Processed Fruits and Vegetables.

**Industry Focus:** Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

### Activity Managers:

#### Barbara Charlet

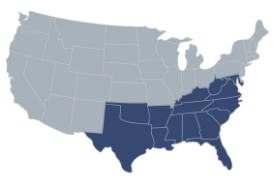
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